



CIVIC AFFAIRS COMMITTEE MEMBERS PRESENT: A.M. Clausen, J. Hewitt, M. Kehrli, L. Knudtson

CIVIC AFFAIRS COMMITTEE MEMBERS EXCUSED: J. Butler, C. Kaufman, S. Havn,

STAFF: L. Martin, M. Pierce

TRUSTEES:

OTHERS:

1. Call to Order

The meeting was called to order at 5:05 p.m. by **Chair Clausen**.

2. Persons Desiring to be Heard

None

3. Approval of the February 9, 2016 Meeting Minutes

Motion by **KEHRLI** and seconded by **HEWITT** to accept the February 9, 2016 minutes. Motion unanimously passed (4-0).

4. Mount Pleasant Community Guide Publication - Update

CLAUSEN and **MARTIN** gave update. **CLAUSEN** met with **LAURA GLEASON**, who has been doing the bulk of the work for the development of the content for the booklet. She gave a rough draft last week. **CLAUSEN** will meet with her, this week. They have pushed the production date back. She also met with the sales person. He has reached \$18,000 of his \$20,000 goal. **ZAREMBA** suggested suppliers may want to advertise. We are waiting to hear from Stephanie at Town Publications for the revised production schedule. **MARTIN** said we should decide on the pictures we want to use and see if any additional photos need to be taken. Committee should have a photo taken. Believed that they should be able to wrap up the content soon and finish up the details. Committee may do some of the distribution of the program.

5. Village History - Update

CLAUSEN gave update of her meeting with the student from U.W. – Parkside and Professor Schmidt, as well as her meeting with another male graduate of Parkside, who is also interested. She told both interested parties that there may be a little compensation available, as advised by **K. WAHLEN**. She showed them our materials and that we were hoping for a summary of the Village history for our website, with a drill down and brief paragraph on history or even a link to another site, a Community guide summary, and an extensive history for our trophy case. She asked them for their proposals on how they would handle the assignment, what they would include, and the compensation they would like (including a byline for publication). Proposals are due by Monday, March 14, 2016. It is possible the two individuals could work together on this. A deadline of August may not be feasible. However, a history booth manned by students was suggested for Mount Pleasant Day.

6. First Quarter 2016 Sewer Bill Insert

Committee looked at insert; and with a couple of changes, insert will be ready and ahead of schedule. It was suggested for the Second Quarter 2016 Sewer Bill Insert, that Mount Pleasant Day be mentioned along with the Featured Business.

7. Business Welcome Letters

CLAUSEN reported on the new businesses who had received welcome letters: Century 21 Affiliated and Car Castle LLC.



As a note of interest, **CLAUSEN** had the web report from **ROBERS**. Heavier traffic was noted on 2/16/16 election day.

8. Adjournment

Motion, at 5:34 p.m., by **KEHRLI** to adjourn. Motion seconded by **HEWITT**. Motion unanimously passed (4-0).

**Next meeting is Tuesday, April 12, 2016, at 5:00 p.m.*

APPROVED